



# art

**AGILE ROUNDTABLES**  
FOR TRANSFORMATION



KARACHI

LAHORE

ISLAMABAD

**#AGILEPAKISTAN | #ART | #AGILEPK10YEARSOFEXCELLENCE**



**AGILE ROUNDTABLES**  
FOR TRANSFORMATION



**AGILE**  
PAKISTAN



ART is a closed-door, outcome-driven leadership roundtable designed to bring together senior leaders from industry and academia for honest dialogue, shared learning, and concrete action.

It is built on one principle:

**“Real transformation starts with difficult conversations and ends with clear action.”**

**ART IS NOT A CONFERENCE.**

**IT IS A CURATED LEADERSHIP EXPERIENCE WITH CONTINUITY,  
ACCOUNTABILITY, AND IMPACT.**

**#AGILEPAKISTAN | #ART | #AGILEPK10YEARSOFEXCELLENCE**

# AGILE PAKISTAN

Torch Bearer of Promoting  
Agile Mindset, Framework,  
and Practices.

Agile Awareness  
and Advocacy



Thought Leadership  
Development



Education and  
Training



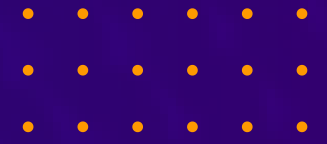
Consultancy and  
Coaching



Community  
Building



# AGILE PAKISTAN



Agile Pakistan serves as the epicenter for Agile awareness, education, and implementation throughout the country.

Promotes Agile mindset, frameworks, and practices across industries.

Stands as a pioneer in modern, adaptive methodologies.

Empowers organizations and professionals to thrive in a dynamic tech and business landscape.

**03**

Chapters

**60+**

Active Volunteers

**11K+**

Subscribers

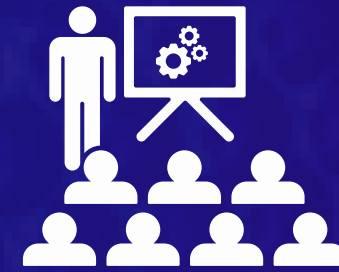
**KARACHI | LAHORE | ISLAMABAD**





# OUR INITIATIVES

Driven by a passion for Agile excellence, Agile Pakistan spearheads a range of initiatives to foster Agile adoption and proficiency.



**Annual  
Conferences  
ACP**



**Agile Corporate  
Trainings  
ACT**



**Agile Regional  
Marathon  
ARM**

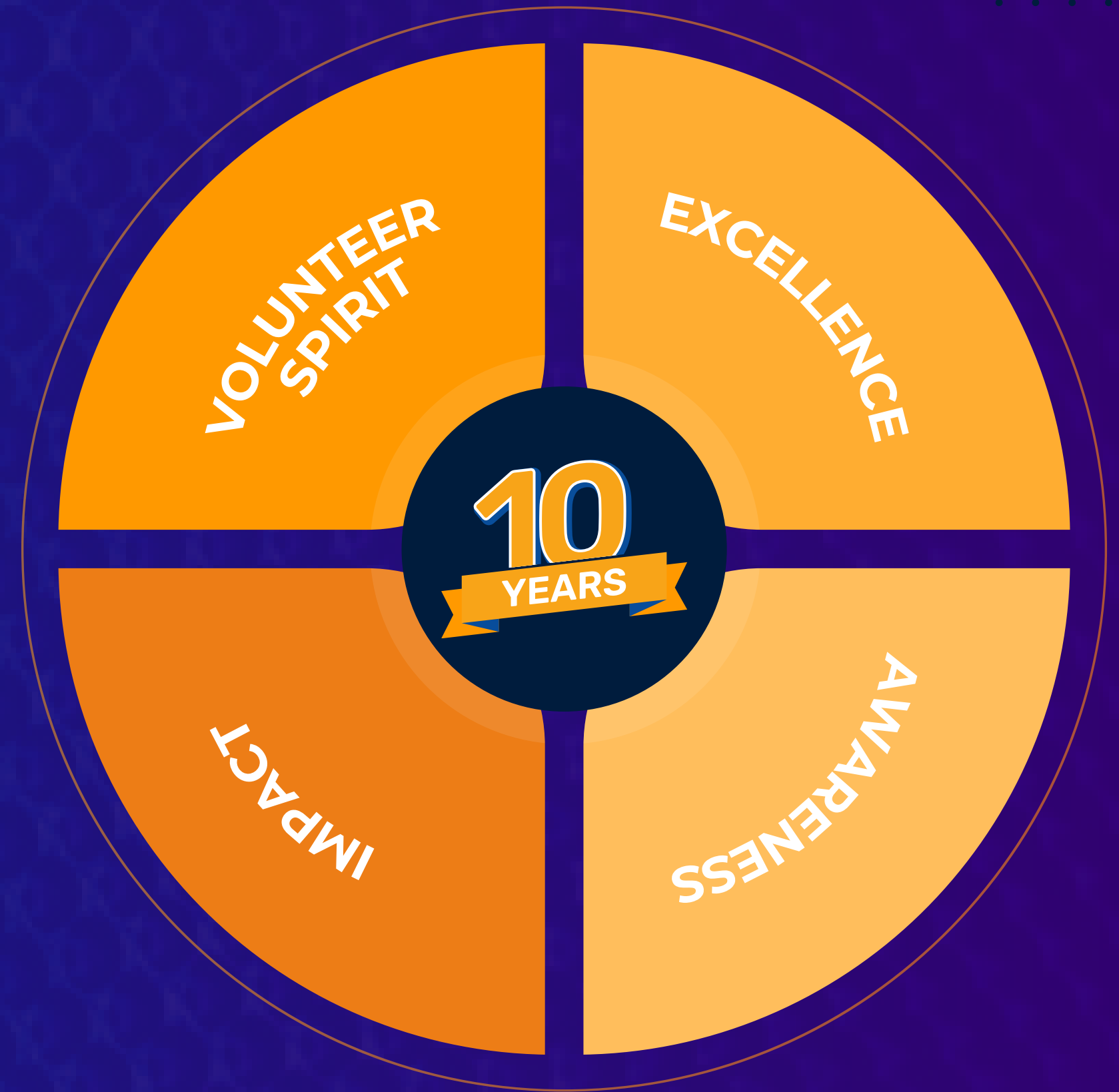


**Agile Coaching Circles  
For Certifications  
ACCC**



**Agile Roundtables  
For Transformation  
ART**

Embracing **Ten years** of **volunteer spirit**, Agile Pakistan has exemplified excellence in **fostering collaboration, innovation, and growth** within the Agile community. As we celebrate this milestone, let's continue to **champion agility, empower individuals**, and **shape the future of Pakistan's tech landscape together**.





# UNIQUE & SALIENT FEATURES

- Closed-door, invitation-based roundtables
- Peer-to-peer learning (no presentations, no selling)
- Real challenges discussed by real leaders
- Facilitated conversations with practical outcomes
- Post-event follow-through and engagement

***ART does not end with the event. Post-session actions include:***

- A follow-up panel discussion with participating companies.
- Publication of an insight paper capturing actions taken and learnings.
- Continued engagement by Agile Pakistan to support organizations where gaps exist.

# WHY ART?

**Most transformation initiatives FAIL—not due to lack of tools, but due to avoidance of difficult conversations.**

- ***ART exists to:***
  - Replace noise with substance
  - Move beyond theory to practice
  - Help leaders learn from what actually worked (and what didn't)
  - Convert dialogue into action
  - Real transformation starts when leaders talk honestly.

# WHY SPONSOR?

## **ART partnerships are not transactional sponsorships.**

- They are co-ownerships of a transformation journey – locally and nationally.
- Partners are positioned as:
  - Enablers of leadership maturity
  - Contributors to national transformation dialogue
  - Long-term allies of Agile Pakistan’s mission
- Engage directly with senior leaders and decision-makers.
- Position themselves as supporters of real transformation.
- Gain visibility through event communication and post-event publications.

# TITLE PARTNER

**PKR 5 LACS**

## **ART NATIONAL SERIES – EXCLUSIVE PARTNERSHIP (4–6 EVENTS)**

### **Exclusive National Partnership**

- Exclusive Gold Partner across ART National Series (4–6 events)
- Coverage across multiple cities and leadership cohorts

### **Premium Brand Visibility**

- Prominent logo placement on all ART digital, event, and post-event materials
- Brand mention in all event announcements and official communications

### **Leadership Presence**

- 4 complimentary passes per event
- Ability to nominate leaders across different business units or regions

Gold Partnership is a strategic, exclusive alliance designed for organizations that want national-level leadership positioning and long-term visibility.

### **Thought Leadership & Influence**

- Opportunity to nominate one panelist for post-event discussion forums
- Brand featured prominently in the ART national insight paper

### **Strategic Positioning**

- Recognized as a Transformation-Enabling Partner of Agile Pakistan
- Long-term association with national leadership and agility discourse

# POWERED BY SPONSOR

# PKR 2.5 LACS

## ART Islamabad Edition – Joint Partnership (2–3 Events)

### Multi-Event Joint Partnership

- Partnership coverage across 2–3 ART Islamabad Edition events
- Continued brand presence instead of one-time exposure

### Brand Visibility

- Sponsor logo on ART digital creatives and event communication
- Brand acknowledgment during opening and closing remarks at each event

### Leadership Engagement

- 2 complimentary passes per event for senior leaders
- Opportunity to nominate participants actively involved in transformation initiatives

### Thought Association

- Inclusion in post-event insight summaries
- Brand acknowledgment in ART publications and learning briefs

### Positioning

- Recognized as a **supporter of leadership development and team transformation**
- Association with real, practice-driven conversations

# EXCLUSIVE PACKAGES

## GENERAL PARTNER

- Logo placement on selected ART digital creatives
- Brand acknowledgment during the session
- 1 complimentary participant pass
- Inclusion in post-event communication

Positioning: Supporter of leadership and transformation initiatives

**PKR 100,000 (1 EVENT)**

## PRINT / MEDIA PARTNER

- Logo placement on relevant materials (print or catering acknowledgment)
- On-ground brand mention during the event
- 1 complimentary pass
- Brand acknowledgment in post-event thank-you communication

Positioning: Enabling partner supporting the ART experience

**PKR 50,000 (1 EVENT)**



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PAKISTAN



## **For Queries, Please Contact:**

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